

SCHOLARSHIP JUDGING RUBRIC

DESIGN SUBMISSIONS

SHORT QUESTIONS

DESIGN [20%]	TECHNOLOGY [20%]	CONCEPT & ORIGINALITY [20%]	PRESENTATION [20%]	WRITING [20%]
<p>16-20</p> <p>Submission clearly demonstrates an original design, supported by extensive detail and attention to standards. The design is fully articulated and effectively communicated.</p>	<p>16-20</p> <p>Entry reflects an effective use and application of computer technology. Drawings are to scale and demonstrate successful design responses.</p>	<p>16-20</p> <p>Entrant's approach is interesting and unique. Work is innovative and demonstrates a thorough exploration of ideas.</p>	<p>16-20</p> <p>Work is clean, organised, and communicates the concept well. Design is presented in a highly professional manner.</p>	<p>16-20</p> <p>Thoughts are clear, organised, and communicate the design inspiration well. Tone is passionate and genuine.</p>
<p>11-15</p> <p>Submission clearly demonstrates original thinking with a comprehensive design approach.</p>	<p>11-15</p> <p>Drawings are to scale and demonstrate sufficient design responses.</p>	<p>11-15</p> <p>Entrant's approach is interesting. Work is original and shows an exploration of ideas.</p>	<p>11-15</p> <p>Work is clear, organised, and communicates the concept. Design is presented professionally.</p>	<p>11-15</p> <p>Thoughts are clear, organised, and communicate the goal.</p>
<p>6-10</p> <p>Submission demonstrates original thinking but may have an incomplete design approach.</p>	<p>6-10</p> <p>Some drawings are to scale and demonstrate some design responses.</p>	<p>6-10</p> <p>Entrant's approach is interesting but lacks sufficient development. Ideas are not fully realised.</p>	<p>6-10</p> <p>Work lacks organisation or a clear concept. Work may be disorganised or incomplete.</p>	<p>6-10</p> <p>Thoughts lack organisation or a clear concept. Ideas may be disorganised, incomplete, or show little passion or creativity.</p>
<p>0-5</p> <p>Design is incomplete or poor.</p>	<p>0-5</p> <p>Drawings do not demonstrate an effective application of computer technology.</p>	<p>0-5</p> <p>Entrant's approach lacks detail.</p>	<p>0-5</p> <p>Work is disorganised or lacks a design concept.</p>	<p>0-5</p> <p>Thoughts are disorganised, lack a design concept, and show little thought to answering questions.</p>